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2 ACCEPTING PRIVATE AND CORPORATE  
3 FUNDING FOR CHURCH STREET MARKETPLACE  
4 INITIATIVES AND AMENDING THE FY 2013 BUDGET  
5 IN RELATION THERETO

6

7 In the year Two Thousand Twelve.....

8 Resolved by the City Council of the City of Burlington, as follows:

9 WHEREAS, the Church Street Marketplace Department is a City of Burlington  
10 department, funded entirely through user fees;

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12 WHEREAS, the Church Street Marketplace Department has advanced two  
13 initiatives to enhance and promote the economic vitality of the Church Street  
14 Marketplace and the downtown: a mural for the Marketplace Alleyway between the  
15 Marketplace and Marketplace Garage and a Winter Light Walk for February 1 through  
16 April 7, 2013, funded entirely from private fundraising;

17

18 WHEREAS, the Church Street Marketplace's Alleyway between the Marketplace  
19 Garage and the Marketplace has served as an important gateway to the Church Street  
20 Marketplace, where more than 5 million visitors annually enjoy our city's four-block  
21 pedestrian mall.

22

23 WHEREAS, to further enhance the alleyway and in celebration in 2009 of the  
24 400<sup>th</sup> anniversary of Samuel de Champlain's arrival to our area, the Church Street  
25 Marketplace Department convened a public art review panel and selected a Canadian  
26 muralist Pierre Hardy to design and build a new, 124-by-16-foot mural, with Samuel de  
27 Champlain leading a parade scene depicting an evolution in time along Church Street by  
28 featuring overflowing illustrations of notable and everyday Burlingtonians, Vermonters,  
29 downtown businesses, and iconic images of the past 400 years

30

31 WHEREAS the complexity and cost of this mural exceeded that of all previous  
32 murals produced in the region and a year-long fundraising campaign was undertaken;

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34 WHEREAS funds to build the mural were raised privately over a 12-month-long  
35 period, through the Church Street Marketplace Foundation, Ltd., a foundation created in  
36 2004 to provide funding for capital improvements for the Church Street Marketplace not  
37 available from the City of Burlington, to better serve the community. The foundation is  
38 not connected with the City of Burlington. It has 501(c) (3) non-profit, tax exempt status.

39

40 WHEREAS, funding sponsors of the mural included American Flatbread, Ben  
41 and Jerry's Homemade, Inc., Burlington Free Press, Burlington Town Center, Courtyard  
42 Marriott Burlington Harbor, Farmhouse Tap and Grille, Flynn Center for the Performing  
43 Arts, Garcia's Tobacco Shop, Grandview Farms, Judy Shea, Ken's Pizza and Pub,  
44 Leunig's Bistro, Lyric Theatre, Meyer Dana & Sons, Outdoor Gear Exchange, Salaam,

45 Sweetwaters, The Optical Center, Three Tomatoes Trattoria, Vermont Paint Company,  
46 WPTZ-NewsChannel 5.

47

48 WHEREAS, due to a delay in receiving anticipated funds from funding sponsors  
49 to complete the mural, the Church Street Marketplace Department's budget temporarily  
50 covered \$9,855.93 of expenses for products and services from Curtis Lumber  
51 (\$1,093.93), Pierre Hardy (\$5,000.00) and Willow Lane Construction ((\$6,379.05).

52

53 WHEREAS, the Marketplace Department has received a \$12,500 sponsorship  
54 from Citizens Bank, to fund a Winter Light Walk to be held February 1 through April 7,  
55 2013.

56

57 WHEREAS, on January 7, 2013, the Board of Finance supported the Mayor's  
58 proposal to amend the FY 2013 Budget to accept and recognize and appropriate the  
59 aforementioned funds in support of the Church Street Marketplace's initiatives and  
60 recommends approval by the City Council;

61 NOW, THEREFORE BE IT RESOLVED THAT upon the Mayor's proposal the  
62 City Council hereby approves the amendment of the FY 2013 Budget as follows:

63 Increase:

64 Revenue:

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66	230-33-390.4950_115	Donations – Corporate	\$12,500
67	230-33-390.4950_120	Donations – Foundation	\$12,419

68

69 Expense:

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71	230-33-390.6280	Special Supplies	\$ 1,040
72	230-33-390-6500_118	Prof. & Cons. Services	\$18,879
73	230-33-390-6510_100	Artist Services	\$ 5,000